

Research plan

context (background) *What is the reason you are considering research? What have you found out so far? [long-form]*

goal *How do you plan to use the results of the research? What decisions are you going to make? [long-form]*

learning outcomes *What do you want to understand? / What questions do you want the research to answer? [list]*

data source / participant profile *Where you can find the data? / Who you will ask? / What you will study?*

method (overview) *What approach, methods and tools will you choose? [long-form]*

recruiting & screening *How do you reach participants/subjects? [list]*

pilot *How will you test your approach, methods, tools? [short-form]*

data collection *How will you collect data and how many samples? [short-form]*

data analysis *How will you analyse the data? [list of steps]*

findings & recommendations sharing (audience, form) *Who you will report your findings and recommendations?*