

In-depth Interview Script

Visualize the problem and solution finding phases in a structured process.

GREETINGS & FORMALITIES

Introduce the session, explain logistics, and ensure consent for recording and questions.

INTRODUCTION

Present the interviewers, purpose, and encourage open, honest responses.

WARMING UP

Ask introductory questions about the interviewee's background and experience.

STARTING POINT

Begin exploring the interview topic with broad, open-ended questions.

4W + H QUESTIONS x WHY

Who, why. What, why. Where, why. When, why. How, why.
Dive deeper by asking for more specific details on the responses.
Encourage the interviewee to explain or demonstrate how they handle specific tasks.
Explore emotional responses and thought processes during key moments.
Encourage reflection on reasons and feelings behind their actions or thoughts.

CLOSING

Wrap up by asking for additional thoughts and thanking the interviewee for their time.